

Work Related Learning and Enterprise Activities from **NEWS**

Events and Activities from your EBP

Northamptonshire Education and Work Service, the Education Business Partnership for Northamptonshire, is delighted to offer you a range of exciting and innovative activities for both students and staff developed and delivered in association with local and national employers. Each activity is flexible and can be adapted to the needs and priorities of the school or college curriculum, or for particular groups of students.

These activities have taken into account feedback from schools and they provide a real-life business context for your students. They are designed to be flexible to meet the needs of any school and to contribute to the academic success of their students and personnel.

Benefits of Membership

We are now able to offer you the opportunity to purchase a membership of NEWS for the period from now to March 2012. Our members enjoy access to a wide range of events and activities for their students which includes support for Work Experience and priority access to several countywide events as well as regular NEWSletters and updates. Membership also includes one major event or two smaller activities per year, plus a huge discount on all the exciting activities on offer. If the type of activity you are looking for is not on our list, please contact us to discuss your requirements.

Who Are We?

Northamptonshire Education and Work Service is a not-for-profit organisation which promotes and organises a wide range of innovative work related learning activities. Our dedicated team has long established links between local employers and schools designed to inspire and motivate young people in preparation for their future working lives. We hold the coveted Award for Education Business Excellence.

We work closely with schools and colleges to build sustainable partnerships with business professionals and to give young people the insight into working practices, attitudes and skills that are essential for personal development and successful progression into further or higher education, training, apprenticeship or employment.







Core Membership includes:

- 1. Your choice of one Event or two Activities (from pages 3 and 4)
- 2. Members are entitled to a huge discount off any additional Events or Activities (from pages 3 and 4)

PLUS

- High Profile School Challenge
- Priority access to one countywide event for all schools. Give your school the chance to shine against the competition and develop enterprise skills
- Professional Development Placement
- Priority access to one Professional Development Placement Update your practical or management skills in real life situations for individuals and groups. Get the most up-to-date information by visiting and spending time in Industry. Bring your lessons to life from first hand experiences. Please call us to discuss your requirements
- Work Experience Briefing for School Staff
- To assist schools in the run up to Work Experience enabling them to effectively access the Work Experience Web Portal
- Work Experience Briefing for Students
- To enable students to use the Work Experience Database
- Work Experience Briefing for Parents
- Work Experience Parents evening
- CEIAG Annual Conference
- Priority access to the CEIAG Annual Conference to receive the latest Careers Information
- Inspiring Achievement Award Event
- An opportunity to nominate and recognise the work of local employers including an invitation to the event

NEWSletters

- The latest developments from Northamptonshire Education and Work Service
- Updates and information
- Regular local and national updates, initiatives and resources

Good Practice

- Share ideas and best practice and keep up to date with policy via network meeting or training events



EVENTS	
World of Work Event	WOW!! With the help of local and national employers, students gain both direct and indirect experience of working practices and environments, building on their own knowledge and preferences as well as personal development as defined within the 5 outcomes of Every Child Matters. This event can be tailor made to suit the requirements of the school with themed events such as Inspiring Women, Transition, Skills City, STEM, D&T, Reach for the Stars etc
Are you the next Apprentice?	Do you have what it takes to be the next Alan Sugar or Richard Branson? Developing the skills students require for the future as they will consider Marketing, Finance, Staffing, Planning, Production, Law, Competition and Profitability - aided, guided, mentored and presenting to employers.
Under the Hammer	GoingGoingGONE! A fun and fast paced enterprise challenge which contributes to personal development and uses skills such as team building, communication, event management, role play and marketing. Teams of students organise a mock auction with employers playing the part of potential bidders
Justice for All	Tip the scales in YOUR favour! Working with employers and community groups to look at the potential effects of decision making. A re-motivating project which will contribute to personal development, self awareness and assessments and will including many of the skills and attitudes required to survive and thrive in the workplace. Ideal for disaffected young people.
Stay safe, be informed!	Health and Safety Entry Level Award in Workplace Hazard Awareness. BRITSAFE nationally recognised qualification operating on the Qualifications and Credit Framework (QCF). The course fits neatly into existing programmes of study such as PHSE, ASDAN and work-related learning. It contributes 3.5 points to school performance figures. Maximum 30 young people. (learning hours required)
Trotters Independent Trading	"He who dares, wins!" In teams and with the help and mentoring support from employers, students design and develop a saleable product from a brief. An event which will help students develop skills such as decision making, team building, problem solving and creative thinking
Careers Event	Where do I go from here? Engaging with local and national employers and training providers. Exhibitors available to give careers advice and showcase their industry. Various formats can be provided - please ask for details
The Write Stuff	Bring literacy to life. This engaging drama event involves local theatres and employers.

For Further Information - The NEWS Team can be contacted on

Telephone: 01933 231202

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ACTIVIT	IES
What's my Line?	A fun and engaging activity which involves national and local employers supporting students in helping them to discover the skills and attributes required in different industries and areas of employment. Students will experience and develop communication skills, role play, teamwork and confidence building.
Change the Name	With the aid and assistance of employers, students are required to re-brand an existing product for a different market. Employers will help the students develop teamwork, communication, design and marketing skills. This activity supports Are you the next Apprentice?, Get Shirty, and Come Dine with Us.
Come Dine with Us	Let your imagination run wild and get those gastric juices flowing! Local restaurateurs work alongside students to assist them with the planning of a restaurant and menu for an agreed target audience. This activity involves designing and planning, creative thinking, team building and setting up a virtual restaurant. Can be adapted to support Modern Foreign Languages in the curriculum.
Get Shirty	Students learn how to design and produce an item of clothing for a specific target market. Employer input will assist them with their designs, production and marketing. It could support the students if they strut their stuff down the catwalk showing off the next big fashion 'must have' or any wider fashion event in the school.
Spotlight on Industry	A selection of activities to build general employability skills as well as finding out about the types of employment opportunities that exist in any of the following industries, manufacturing, logistics, construction, retail, travel and tourism, engineering or the motor sport industry.
Get on the right track	and onto a winner! NEWS will engage employers to introduce students to a wide range of expectations in the workplace. Employers will inform students about their expectations of employees such as behaviour, attitudes, abilities, work ethics. This activity supports preparation for Work Experience and potential job-seekers.
Work Experience Enhanced Support - Block or Extended	BE-READY! Pre-placement support for students in choosing a work experience placement. Investigating placements for students with specific needs or on vocational courses (maximum 15 students).
Visiting Employers	This could involve visiting employers premises and links with specific curriculum areas such as engineering, modern foreign languages and business studies which will help bring those areas of study to life. (Based on school identified requirements or curriculum links (5 in total).
Understanding Apprenticeship Opportunities	Workshops led by employers, training providers and apprentices to assist with transition into the workplace and help students understand all about apprenticeship opportunities. It will include the latest opportunities and positions available locally and nationally.
First Impressions Count	Find out how to get that dream job and what REAL employers want. Get inside knowledge from people in the know! Employers will coach young people in CV preparation, presentation skills and interview techniques, imparting valuable information to help them create a good impression and survive the interview process. Discover what employers look for in potential candidates. This will include some mock interviews.
Investigating the Job Market	Employers with a knowledge of the county will brief students on opportunities and how the labour market is changing. This activity could include presentations on wages and salaries as well as labour market information.
Professional Development Placement	Update your practical or management skills in real life situations - for individuals and groups. Get the most up-to-date information by visiting and spending time in Industry. Bring your lessons to life from first hand experiences. Please call us to discuss your requirements.



We can of course offer other activities to suit the needs of your school / college and are happy to discuss these with you.

Below are some case studies of bespoke activities we have provided for other schools.

Making WEX Easy!

We have recently worked with groups of 3 or 4 schools on supporting groups of students on Young Apprenticeships to find a suitable extended work experience placement. This included meeting students individually and sourcing a suitable placement that meets the needs of the course as well as briefing the employer on the outcomes required. All the school have to do is agree the placement and print off the paperwork!

Health and Safety Level 1

We can teach and deliver this course in school to your students. 6-8 hours of teaching time is required and the course will contribute 6.3 points to school performance figures. Assessments, paperwork, certificates and staff to deliver the course are all provided. Costs for delivery to 30 students

Motivated Students!

We have been working with small groups at Weston Favell School to improve student motivation, attendance and employability skills. Over an 8 week period of working with 15 individual students the project involves employers providing inspirational activities to support career choices, aspirations, and awareness raising of options. It has included visits to employers' premises and mentoring support from numerous local employers.

Skills for Work

Working closely with Weavers School we have helped the delivery of their Work Skills study programme. Choosing from 4 skills pathways students;

Discover **Personal Life Skills** by finding out about work as a volunteer, money management, searching and applying for a job, interview skills.

Explore **Work Placement Skills** by learning about staying safe and preparing for work experience.

Sustain **Employability Skills** by working as a team, solving work related problems and speaking confidently.

Develop Business Skills by learning how to plan and run an enterprise activity.

We have had over 11 employers mentoring and supporting these students so far. Costs will depend on how many pathways are delivered



Further Services

We are often able to provide additional services – please call us to discuss your requirements.

The NEWS Team works with employers, the education service, local and national government to support the development of employability and personal skills for students to successfully enter the world of work.

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