

Quarterly Performance Monitoring Booklet

Issue 4

December 2009





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This booklet has been put together to help the Local Strategic Partnership board monitor progress of the actions within the Sustainable Community Strategy on a quarterly basis.

Each quarter the booklet will provide key information on the progress being made with all strategic objectives and will also focus in more detail on a minimum of one of the seven themes.

At each quarterly meeting the themes to be presented in detail within this booklet at the following meeting will be selected by the board.

If you have any questions or need further information on this booklet please contact lain Kirtley on 01536 534289 or email <u>iainkirtley@kettering.gov.uk</u>

Focus on: Strategic Objectives

Report for the period: September to December 2009

This section of the booklet provides an exception report to highlight the progress being made with all strategic objectives.



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Exception report on Sustainable Community Strategy Objectives

Theme	Ref	Strategic Objectives	Progress
Growth and Regeneration	SCS 1	Secure new and protect existing open space	
	SCS 2	Develop a vibrant community with the best schools and community facilities	
	SCS 3	Increasing employment land within the context of strategic requirements for Northamptonshire	
Town Centre	SCS 4	Create a vibrant heart for Kettering	
Environment	SCS 5	Reduce the carbon footprint of our borough	
	SCS 6	Tackle Fuel Poverty	
	SCS 7	To provide an even cleaner environment	
	SCS 8	Raise the standards of our parks	
	SCS 9	To increase community ownership of space	
	SCS 11	Promote high quality public realms	
Ckille, Education	SCS 12	Increase the skill levels of the borough	
Skills, Education and Employment	SCS 13	Helping new businesses thrive through access to quality accommodation and support	
	SCS 14	Encourage high quality jobs to the Borough	
Community Safety	SCS 15	Build Safer Communities	
	SCS 15a	Police - Single Confidence Measure	
Neighbourhoods and Communities	SCS 16	Maximize life chances for vulnerable people	
	SCS 17	Secure affordable housing on the major housing development sites	
	SCS 18	Strong and cohesive communities	
	SCS 19	Increase participation in events and activities	
	SCS 20	Support the voluntary and community sector	
Health and Wellbeing	SCS 21	Improve the health of Children and Young families and older people	
	SCS 22	To enable access to good quality leisure facilities	
	SCS 23	To help adults live more independently	
	SCS 24	To improve the life chances of children and young people	

Key:

Significant progress has been made with actions and targets

Progress is being made but there are still some outstanding actions

Very little or no progress has been made with the actions

Focus on: Skills, Education and Employment

Report for the period: September to December 2009

This section of the booklet provides key information on the strategic objectives within the Skills, Education and Employment theme of Kettering's Sustainable Community Strategy.



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SCS 12: Increasing the skills level of the Borough

1. Outcome: Existing workforce upskilled and local people access training to gain skills to enter employment

- 1 a) A number of key outcomes have been achieved since previous update through partnership working. Details are listed below:
- 1 b) Following on from the success of the careers fair held in March 2009 a second careers **fair** was held at Kettering Conference Centre in November 2009. This was organised by Key partners: Kettering Borough Council, Aim Higher, EBLO, Corby Borough Council and East Northamptonshire Council. The event involved brokerage and signposting by skills providers to a range of opportunities for young people. The Careers Fair attracted more than 400 young people from schools within the County and included the following exhibiting organisations:

Waitrose, Tresham Institute, Armed Forces Careers, Northampton College, Connexions, Northamptonshire Voluntary Youth Action, Aim Higher, Business Link.

- 1 c) LifePlan Advisor has currently reached around 90 Kettering Borough residents. At the moment there are 30 ongoing customers with a variety of needs from learning disabilities to low self esteem. LifePlan customers have been referred to and supported by a number of organisations within the borough. These organisations include ~ Learn Direct, Skills for Life, KCU LTD, NHS Stop Smoking Team, CAN, Kettering Youth Information, Debt Advice Network and JobCentre Plus. Referrals to date have been from School Parent Support Advisors, Catch 22, KBC (various departments), SureStart Centres, friends, family and also self referrals. Out of the 30 ongoing customers only 2 are currently employed and work is being done with them to better their skills, enabling them to progress in their workplace or onto alternative careers. The remainder of customers are unemployed or have a disability (therefore they are adding to their skills base) or they are long term unemployed due to a health issues.
- 1 d) A second '**Find your way back to work'** was held on 17th June 09 in partnership with Jobcentre Plus at the council offices and again attracted 300 people over the course of the day. This approach again proved to be a successful way in which stakeholders could practically engage with clients to provide solutions, training, information and job opportunities. Partners taking part in the day included:

Tresham Institute; Job Centre Plus; Career Development Group; Vision Security Group; Kettering Voluntary Network; Direct Health; KBC HR; KBC Housing; KBC Benefits; Business Link; Parkhouse Recruitment; HMRC; Golden Sheaf Credit Union; Next Step; Blue Arrow Recruitment

The event was attended by Shahid Malik (Minister for Communities and Local Government)

Blue Arrow recruitment also supplied a mobile recruitment centre on the day which was situated by the Council offices entrance.

- 1 e) The Borough Council have signed up to the **Skills Pledge** which is a promise to realise the potential of all staff members by developing their basic skills and working towards relevant and valuable qualifications. The Skills Pledge is a commitment to enable training for staff members to at least Level 2 the equivalent of five good GCSEs, grade A-C.
- 1 f) Work is ongoing on Future Jobs Fund (a fund of around £1 billion to support the creation of jobs for long term unemployed young people and others who face significant disadvantage in the labour market. It aims to create 150,000 jobs aimed primarily at 18-24 year olds who have been out of work for a year).
 - 1 g) KBC setup a Task and Finish Group to look at how well we prepare people for work. A report is due in Spring 2010

Kettering Borough Council along with other Local Authorities and stakeholders in Northamptonshire submitted a successful application via NEL to deliver 350 jobs within public/ 3rd/ voluntary sector. An event for prospective employers is due to be held early in the New Year

SCS 13: Helping new businesses thrive

- 2 Outcome: Refurbishment of Chesham House to create 12 managed workspaces with on site business support
- 2 a) **Chesham House Business Centre** refurbishment was completed in February 2009 with commissioning and commencement of operations in March 2009 through a signed lease and management agreement with the University of Northampton (The Operator).
- 2 b) **Regular Operational Meetings and monthly monitoring returns** have been put in place between the Operator and the Council to maximise the Business Plan and to ensure a co-ordinated approach. As at October 09 there are 5 tenants (7 people employed) supplementary income streams from meeting room hire have remained strong.
- 2 c) The **Opening Ceremony** for Chesham House was held on Friday 26 June 2009 attended by the main partners and stakeholders.
- 2 d) The Chesham House Business Centre main telephone number for all enquiries is 01536 527420 and the University have now set up a **web presence at** <u>www.chesham-house.biz</u> which will be developed as part of the marketing Strategy
- 2 e) The Operators and the Council are working together in developing the **Chesham House Marketing Plan** to increase Business Support footfall to the Centre as well as promoting the use of the chargeable facilities available (Meeting Room Hire and hot desking facilities).

To date University of Northampton (Centre Operators) have organised:-

- 6 Businesslink workshops (78 attendees).

- Free Legal surgeries commenced in June 09 (42 attendees to date).

- Free accountancy surgeries commenced September 09 (11 attendees to date).

-New promotional leaflets for Chesham were developed and distributed in September 09.

2 f) Potential issues that have been identified are:

- 1. The short to medium term imperative should be placed on 'survive' as well as 'thrive' in the current climate. As such consideration needs to be given to enquiries from businesses outside of Design & Technology sector and businesses that are established as opposed to fledging.
- 2. The retention period with building contractor (Symons) runs out 23rd February 2010. There remains a couple of items on "snagging list" which are of concern in particular damp patch in office 10 and there have been 2 leaks in November which have caused water damage to reception/hallway. Treloar Associates are at present pursuing items on list with Symons.

SCS 14: Encouraging high quality jobs to the Borough

- 3 Outcome: Ensuring high quality accommodation, land availability and higher education offer to encourage job creation in higher grade professions
- **3 a)** Chesham House tenants occupancy has increased to 5 businesses operating from the Centre:

Shire Publicity Limited Centred Support Services Limited Gateway HR and Training ALTstrat Itd Nene Learning

Jobshop have confirmed that they will be moving into office 5 in New Year and there is also a Design company interested in office 10 (providing damp issues can be rectified).

3 b) University Campus

The bid for University campus was unsuccessful however stakeholders have reaffirmed desire to improve higher education in North Northants.

3 c) Employment Land

Northamptonshire Enterprise Ltd (NEL) in conjunction with the planning authorities in Northamptonshire has undertaken a Strategic Employment Land Assessment (SELA) study across Northamptonshire. The **SELA**, published November 2009, takes a strategic approach to identifying future needs for employment land and jobs growth and builds on a substantial body of work which has already been undertaken to inform future strategic economic and employment land policies and priorities in the county. Following an extensive consultation process, the SELA is part of the evidence base to support policy makers in the delivery of Core Spatial Strategies in the county and Local Development Frameworks and will be widely used by partners, informing a range of policies and projects for the economic and spatial development of the county.

Key successes for Kettering as outlined in the SELA include sites at:

- Cransley Park, at junction 7 off A14, is viewed as one of the best employment sites in North Northamptonshire
- Station Quarter (as outlined in the Kettering Town Centre Area Action Plan) provides one of the few opportunities to develop town centre offices in Kettering
- Chesham House (see above)

The Business Exchange and SATRA also provide business units for SMEs.



Focus on: Single Confidence Measure

Report for the period: December 2009

This section of the booklet provides key information on the strategic objectives within the Community Safety theme of Kettering's Sustainable Community Strategy.



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