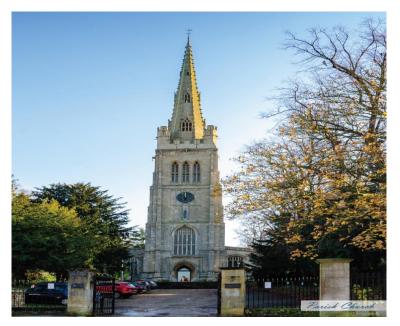




Kettering Town Centre – Proposed Heritage Action Zone







Kettering Town Centre - Background

- Historic and traditional market town
- Conservation area
- Loss of major stores
- Declining footfall
- Declining market
- The role of town centres are changing...

Delivering a better town centre

Short Term – By March 2019

- 1. Eskdaill Street
- 2. Meadow Road Urban Park
- 3. Sheerness House
- 4. Bowling Green Road/ London Road Traffic Improvements
- 5. Seats on Streets
- 6. Parking Management

Medium Term – by March 2021

- 7. London Road Site Development
- 8. Old Hogs Head/Queen Street
- 9. The Station Quarter
- County Court Site/ Dryland Street
- 11. Electric Car Charging Points



Longer Term – by March 2025

- 12. Bakehouse Hill
- 13. Silver Street/Newland Street/Dalkeith Place

Ongoing Projects

- 14. Clean & Refresh
- 15. Town Centre Partnerships
- 16. Digital Development
- 17. Night Time Economy
- 18. Arts & Culture Revitalised
- 19. Markets

Characterful,
Distinctive
and Fun

Key:

- Development Areas
- Highways & Transportation
- Improvements to Public Space & Public Realm
- Marketing & Engagement



Heritage Action Zones

- Funded by Historic England
- Main objectives:
 - To change perceptions of heritage & high streets
 - To support sustainable economic & cultural growth
 - To restore and enhance local historic character
- Expression of interest submitted for Kettering Town Centre





The proposed programme

- Major public realm and street scene improvement
- Shopfront/frontages grants
- Residential conversion grant
- Historic Building improvement grant
- Accompanied by Cultural Programme lead by community and cultural organisations to celebrate what is unique about Kettering



Summary

- Town centres are transitioning will be increasingly important places for people to live, work and enjoy leisure time
- Kettering is focused on cultural and heritage led regeneration
- HAZ catalyst for further investment
- Kettering has a lot to offer now!

Thank you

Find out more at www.kettering.gov.uk/HAZ