PETER BRETT ASSOCIATES LLP (NOW PART OF STANTEC)

SYMMETRY PARK, KETTERING

FRAMEWORK HGV ROUTE MANAGEMENT STRATEGY

PREPARED FOR

db symmetry

ON 28th NOVEMBER, 2018

1.0 INTRODUCTION

1.1 Peter Brett Associates LLP (PBA) has been appointed by db symmetry to prepare a Framework HGV Route Management Strategy. This would be implemented at symmetry park, Kettering, and all occupiers will be required to apply this. This Route Management Strategy has been offered to respond to the views and concerns of members of the public, especially within Isham.

1.2 This strategy seeks to:

- to control and minimise HGVs from symmetry park travelling on the A509 through Isham village, and
- put in place a reporting procedure that will enable residents to report infringements, relating to HGV movements through either Isham on the A509, or on routes through other villages currently prohibited for HGVs.

1.3 This document provides details of:

- the proposed symmetry park HGV Route Management Strategy, identifying the promoted / undesirable routes to / from symmetry park; and
- the proposed enforcement and monitoring of this HGV Route Management Strategy.
- 1.4 The preferred routes are shown indicatively on Figure 1. Several minor rural roads surrounding the proposed development are subject to vehicle weight restrictions, and are also shown on Figure 1.

2.0 DETAILS OF HGV ROUTE MANAGEMENT STRATEGY

- 2.1 This HGV Route Management Strategy consists of four elements:
 - requiring all occupiers to agree to and implement the HGV Route Management Strategy;
 - a series of encouragement measures to ensure HGVs assign away from the A509 through Isham Village and the weight restricted routes;
 - providing a system for monitoring heavy goods vehicle movement arrival patterns in and out of symmetry park, and a process of dialogue with offending occupiers to understand why these non-compliant movements are occurring; and
 - providing a reporting system to enforce the HGV Route Management Strategy.

Occupiers' Responsibilities

- 2.2 The HGV strategy will be managed by the symmetry park Framework Travel Plan Coordinator through the Estates Management Company. The structure of the strategy will ensure flexibility so it can be adapted over time.
- 2.3 There will be specific obligations included within all lease / land purchase agreements requiring all occupiers to comply and enforce this HGV Route Management Strategy, directing all unnecessary HGV trips away from Isham.

Encouragement Measures

2.4 Unless having a bona fide reason to use the A509 through Isham, most commonly for trips to and from Wellingborough and the other areas served immediately from the A509 – the principal areas are shown on Figure 2, this is to be reviewed from time to time to reflect changing circumstances. HGVs will be directed to use alternative routes away from Isham, specifically towards the A14 / A43 south for those HGVs travelling to / from locations south of symmetry park.

- 2.5 The following encouragement measures will be coordinated by the symmetry park Framework Travel Plan Coordinator to achieve this objective:
 - an information campaign fully-funded by db symmetry, identifying prohibited routes with weight restrictions, and the undesirable routes through Isham. It will make clear the potential enforcement measures applied on these by both the relevant authorities and by db symmetry, so that occupiers will make their drivers aware to avoid these routes;
 - providing route information leaflets to HGV drivers, to guide them to use the preferred routes of the A14 / A43;
 - encouraging the HGV drivers to implement Satellite Navigation Reference checking – i.e., working with occupiers to ensure that any business satellite navigation system reference data is available and correct for their key destinations. This will ensure the prohibited / undesirable routing is not used;
 - a review of the "black lorry" industrial estate signs will be undertaken on the signs on:
 - the A45, to encourage vehicles to use the A43 and not the A509 route around Wellingborough;
 - the A43 to keep heavy goods vehicles on the A43;
 - the Site Access to direct all heavy goods vehicles northwards onto the A509,
 - the Site Access clearly stating 'no left turn for Lorries except for specific journeys (Wellingborough only)';
 - as part of this strategy, funding for an ANPR system at the Site Access and within the Site, as part of the monitoring strategy (see below); and
 - a regular process of engagement and liaison with occupiers, to understand the origin / destination of any HGVs assigning on the A509 through Isham to seek to minimise these movements.

Monitoring

- 2.6 db symmetry will provide a permanent monitoring system using Automatic Number Plate Recognition (ANPR) and CCTV cameras. These cameras will be located as follows:
 - within the Site, to record each heavy goods vehicle gatehouse entry / exit point to all units at symmetry park – to enable db symmetry to identify the source of the offenders to individual occupiers; and

- at the entrance to symmetry park viewing southwards all arriving and departing movements on the A509 from Isham.
- 2.7 These cameras will identify all HGVs travelling to / from symmetry park via the A509 through Isham, through to the individual unit. Data will be collected every minute of the year, and all transgressions will be recorded.
- 2.8 The results of the ANPR surveys will be reviewed on a quarterly basis by Kettering Borough Council and the symmetry park Framework Travel Plan Coordinator (FTPC), engaged by the Management Company responsible for operation of symmetry park. The FTPC will discuss any transgressions with the occupier, and establish whether this movement was authorised / necessary for example:
 - is this route the only practical option i.e., did the trip originate from / end in the areas shown on the current version Figure 2 including Wellingborough and origins / destinations served immediately from the A509?
 - were there any exceptional circumstances such as a major incident / road closure on the A509 to the north of the Site?
- 2.9 The db symmetry FTPC will monitor these responses, and provide a 3 monthly monitoring report to Kettering Borough Council, Northamptonshire County Council, Isham Parish Council and to any Local Village Liaison Officer to demonstrate compliance.
- 2.10 The occupier will be required to work with the driver making an undesirable HGV movement, reiterating the symmetry park HGV Route Management Strategy and to provide the information necessary to them to reassign these trips and, if necessary, to consider prohibiting the driver and/or company from accessing the development.

Reporting System

2.11 Several minor rural roads surrounding symmetry park are subject to vehicle weight restrictions. The enforcement of these restrictions is not the responsibility of db symmetry. However, db symmetry will put in place a reporting procedure to establish whether HGV traffic to / from symmetry park has broken the restrictions.

2.12 db symmetry will create a "Weight Restriction Enforcement" page on their website to offer residents in Isham, Pytchley, Orlingbury and other surrounding sensitive settlements an easy method to report breaches by HGVs.

2.13 This website page will include options to detail fully the incident and add photographs. An example of what this form could include is contained within in Appendix A.

Isham) will be counter-checked by the symmetry park Framework Travel Plan Coordinator against symmetry park's ANPR system to verify whether any breaches are caused by the occupiers of symmetry park. If this is the case, the Travel Plan Coordinator may reasonably inform the complainant whether the alleged transgressor vehicle is related to symmetry park. Beyond that the complainant should report the incident to the Police or Weights and Measures. The Travel Plan Coordinator will also inform the occupier of the transgression, and require the occupier to enforce their obligations.

3.0 DETAILS OF THE ENFORCEMENT

3.1 db symmetry takes their commitments to the local community seriously, and will enforce the HGV Route Management Strategy.

3.2 There will be an ascending scale of action taken against the occupiers found to have failed to have followed the Route Management Strategy by not preventing unnecessary HGV movement through Isham as per the measures set out below for known infringements:

First offence: Written warning / notification

Second offence: Warning that if the offence is repeated, a fine will be

levied

All further offences: Fine of £100 per offence - the level of fine will be

reviewed every 6 months to ensure it is set at a

suitably punitive level

3.3 These measures will be over and above any further legal action taken by the relevant authorities for any other transgression elsewhere on the network.

3.4 The db symmetry Framework Travel Plan Coordinator will monitor these movements, and report the findings to Kettering Borough Council, to Northamptonshire County Council, and with any Local Village Liaison Officer (or similar) on a regular basis to demonstrate compliance.

3.5 The proceeds from these fines will be given to the relevant Highways Authority to use the resources to assist in traffic management within the locality.

4.0 CONCLUSIONS

- 4.1 This document has been prepared to summarise the symmetry park Framework HGV Route Management Strategy which would be implemented at symmetry park, Kettering. All occupiers will be required to apply this.
- db symmetry seeks to minimise all unnecessary HGV movements assigning on the A509 through Isham, or on weight-restricted roads in the area. The Framework HGV Route Management Strategy has been offered to respond to these views and concerns of members of the public, especially within Isham, but is not necessary to make the symmetry park impacts acceptable.
- db symmetry will submit the proposed Route Management Strategy document to Kettering Borough Council and Northamptonshire County Council for agreement as soon as possible.
- 4.4 There will be specific obligations included within all lease / land purchase agreements requiring all occupiers to comply and enforce this HGV Route Management Strategy, directing all unnecessary HGV trips away from Isham.

Appendix A – Weight Restriction Enforcement Form

How to Report Breaches:
If you have witnessed a suspected breach of a highway weight restriction by a vehicle in the vicinity of symmetry park, you can report this matter to db symmetry Road Traffic Enforcement Team for further investigation.
Incident details:
Date of incident:
Day Month Year
Time of incident:
Hour Minute
Location of incident (please tick):
Orlingbury Road
Isham Road (Pytchley)
Station Road
Towards symmetry park
Away from symmetry park
Registration number:
Make / Model:
Company name or other distinguishing marks, including colours etc:
Comments:
<u> </u>
Photographs: Have you taken any photographic evidence?
Yes No
Choose File Upload

Your details:
Title:
First Name:
Last Name:
Address:
Postcode:
Email address:
Telephone / Mobile:
Witness Statement: If you are not prepared to provide a statement the vehicle details will be recorded but no further action taken.
If you have indicated that you are willing to provide a statement an officer will be in contact to update you in due course. Please retain any notes made relating to this suspected breach as you will be required to produce them as an exhibit.
Are you willing to provide a witness statement if the matter goes to court?:
Yes No
SUBMIT



