

Appendix 1 Consultation Feedback

The Overall Plan		
Summary of Comments /Feedback		Recommended Amendment to Plan
<ul style="list-style-type: none"> • Significant comments relating to the Town Centre being a multi-use place for shopping, living, working and entertainment were welcomed. • Make more links with Wicksteed Park. • Consider inclusion of Wadcroft and Old Cattle market car parks for multi-use. • Town needs a dedicated taxi parking rank. • Can we attract more retail (significant comments on this item) • Lots of comments regarding incorporating more sports & leisure activities. 		<p>All comments to be considered particularly through consultation on the specific projects as they move into delivery time frame .</p> <p>No Change to the overall vision for the Town Centre.</p>
SHORT TERM PROJECTS BY MARCH 2019		
Eskdaill Street - This imminent project will see Eskdaill Street converted to two-way traffic, to enhance the movement through the town centre.		
Summary of Comments /Feedback		Recommended Amendment to Plan
<p>Wide range of comments from: -</p> <ul style="list-style-type: none"> • “back to two-way as it would be great” and “Makes total sense”, • to • “why change something that has worked for years” and “this is a waste of money”. 		<p>NCC is the lead on this project. All comments and views to be fed back to NCC for their decision making processes which is likely to be June/July 18.</p>

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<p>Meadow Road Park The open green space in Meadow Road is underused and has no clear connection to the town centre. The top of Meadow Road, where the pedestrian area begins at the rear of Marks & Spencer, is a wide open space that requires some public realm improvements.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • Generally, proposal welcomed • Park is currently under used. 	<p>Recommended Amendment to Plan</p> <p>No Change to plan</p>
<p>Sheerness House This Council owned building is being refurbished during 2018 to be used as office accommodation for Kettering General Hospital. The building could provide accommodation for 80 – 100 staff giving a welcome boost to the number of people working in the town centre.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • Feedback was to utilise this empty building for office space as soon as possible. • Some surprise expressed that KGH would require buildings outside their current site. 	<p>Recommended Amendment to Plan</p> <p>No change to plan</p> <p>Refurb of building to progress in this year.</p>
<p>Bowling Green Road/London Road traffic improvements Kettering Borough Council will work with the County Council to improve the timing of the traffic lights at the top of Bowling Green Road to keep traffic moving through the town.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • Traffic improvements welcomed 	<p>Recommended Amendment to Plan</p> <p>No change to plan</p>
<p>Seats On Streets To develop, facilitate and encourage outdoor seating in the town centre for dining, meeting and rest.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • Clearly welcomed by local food and beverage traders who have requested further information 	<p>Recommended Amendment to Plan</p> <p>No Change to plan</p>

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<ul style="list-style-type: none"> Thought needs to be given to appropriate shelter and demarcation of seating sites from general pedestrian access. 	
MEDIUM TERM PROJECTS BY MARCH 2021	
London Road development To redevelop the area which currently holds the disused Police Station, Magistrate Courts and adjoining buildings at the top end of London Road, for predominantly residential development.	
Summary of Comments /Feedback	Recommended Amendment to Plan
<ul style="list-style-type: none"> Lots of comments relating to site being a multi-use site and not just housing 	Keep in plan but consider comments as part of detailed development of the specific project.
Hogs Head/Queen Street development The Hogs Head Public House was demolished some years ago following years of dilapidation. The site, together with adjacent land holdings, is a prime spot for town centre residential development.	
Summary of Comments /Feedback	Recommended Amendment to Plan
<ul style="list-style-type: none"> “Proposals should be multi use and not just housing” 	Keep in plan but consider comments as part of detailed development of the specific project.
Station Quarter Increased car parking, enhanced passenger facilities and an improved station gateway are required. There is an opportunity to develop land west of the station - currently an open green space, a disused bowling green and a temporary car park - to create a business innovation centre / incubation units; pedestrian access to the western railway station platform could also be created.	
Summary of Comments /Feedback	Recommended Amendment to Plan
<ul style="list-style-type: none"> Green space should be left as such. Development should be on Station Road side not Northampton Road side. 	Detailed consultation to start this summer No change to plan

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<ul style="list-style-type: none"> This is part of Kettering's distinctive Slade Brook green corridor. 		
<p>Parking Management Reviewing our car parking management processes to include options on alternative parking management machines, e.g. ANPR, swipe/tap and pay, and environmental improvements, with a view to encouraging longer dwelling time in the town centre</p>		
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> Current system designed to minimise use of town centre, reward for longer stays. Parking charges should be reviewed 		<p>Recommended Amendment to Plan</p> <p>Plan refers to parking management rather than parking charges. Regulatory requirement to ensure parking machines have option to tap and pay so some changes need to be made to system immediately.</p> <p>Plan to be amended to include in projects up to March 2019 as likely to be some change in systems in that timeframe.</p>
<p>Electric Car Charging Points This project will ensure that the town centre provides electric car charging points in response to emerging technology.</p>		
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> Generally welcomed. 		<p>Recommended Amendment to Plan</p> <p>No change to plan</p>
<p>LONG TERM PROJECTS BY MARCH 2025</p>		
<p>Connecting Open Spaces</p>		

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<p>This longer term project will involve improvements to public space and public realm around the town centre that will be designed and delivered to connect key open spaces in the town such as the Top of meadow Road, Bakehouse Hill, the market Place and Dalkeith Place.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • Confusion was expressed regarding this project and what it was trying to do. • Feedback was received that as it is trying to connect the open spaces around the Town Centre, being Meadow Road, Bakehouse Hill, Market Place and Dalkeith Place, it would be sufficient to include any proposals in the existing projects included in the plan relating to those areas. 	<p>Recommended Amendment to Plan</p> <p>Remove as separate project in plan and include in comments relating to the specific project of Meadow Road, Bakehouse Hill & Dalkeith Place.</p>
<p>Bakehouse Hill Project to revitalise this important part of the Town Centre using Section 106 funding from major local housing developments to improve and redesign this wide open space.</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • See above 	<p>Recommended Amendment to Plan</p> <p>See above</p>
<p>Silver St/Newland St/Dalkeith Place New public realm scheme to improve the look and attractiveness of this area and its connections and links to the rest of the Town Centre.</p>	
<p>Summary of Comments /Feedback</p>	
<p>ONGOING PROJECTS</p>	
<p>Clean & Refresh An ongoing project to improve the look and feel of the town centre streets by removing unnecessary signage and street furniture, improving planters and trees, working with traders to encourage shop front improvements and encourage good stewardship of the area</p>	
<p>Summary of Comments /Feedback</p> <ul style="list-style-type: none"> • This project should be a matter of course • Specific mention should be made to the area of Montagu Street and top of Stamford 	<p>Recommended Amendment to Plan</p> <p>Amend the plan to ensure that it is clear</p>

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<p>Road</p> <p>Signage needs improving</p>	<p>the concept of “Clean & Refresh” covers the whole of the Town Centre and not just specific areas.</p>
<p>Town Centre Partnerships The Council will facilitate, encourage and work with partnerships that can act as and represent the voice of the Town Centre</p>	
<p>Summary of Comments /Feedback</p>	<p>Recommended Amendment to Plan</p>
<p>Digital Development Promote positive solutions for connectivity and a ‘digital High Street’.</p>	
<p>Summary of Comments /Feedback</p>	<p>Recommended Amendment to Plan</p>
<ul style="list-style-type: none"> • Essential as Kettering is behind in this respect 	<p>No changes to Plan</p>
<p>Night Time Economy The Council will continue to promote and develop initiatives with licence holders to ensure that the town centre is a safe and enjoyable place to be, both in the day and after dark, retaining Purple Flag status.</p>	
<p>Summary of Comments /Feedback</p>	<p>Recommended Amendment to Plan</p>
<ul style="list-style-type: none"> • Continue to develop a continental café culture 	<p>No Changes to plan</p>
<p>Art & Culture Revitalised To work with local groups and artists to display outdoor public art and cultural events in key town locations that enhances the vision of the Town Centre being characterful, distinctive and fun.</p>	
<p>Summary of Comments /Feedback</p>	<p>Recommended Amendment to Plan</p>
<ul style="list-style-type: none"> • Disappointment was expressed that there was no specific link to the Art Gallery and 	<p>Amend plan to include a reference to the</p>

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Museum	museum and gallery as a key element to n the Town Centre and ensure that the connection with outreach events in the TC are more explicit.
Markets To continue to provide and facilitate a range of specialist markets that enhance the offer within the town centre and encourage the development of new business.	
Summary of Comments /Feedback	Recommended Amendment to Plan
<ul style="list-style-type: none">Markets should be on the Market Place	Different specialist markets occur in different areas of the town. The location of the market stalls needs to be in line with the needs and wants of the traders. No change to the plan.