

## BOROUGH OF KETTERING

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<b>Report Originator</b>	Community Partnerships Manager Kettering Borough Council	<i>Fwd Plan Ref No:</i>	
<b>Wards Affected</b>	All	20 <sup>th</sup> January 2017	
<b>Title</b>	<b>PURPLE FLAG</b>		

### 1. PURPOSE OF REPORT

To gain LSP endorsement for the renewal of the Purple Flag award for Kettering Town Centre

### 2. INFORMATION

- 2.1 Purple Flag is similar to Green Flags awarded to parks and Blue Flags awarded to beaches. Kettering was awarded the Purple Flag in 2015 by the ATCM (Association of Town Centre Management). The national award is against meeting a set of standards and management processes that demonstrate standards of excellence are being met in managing the evening and night time economy. Ultimately that the town centre is safe, vibrant and customer focussed.
- 2.2 A full renewal is required 24 months after the first award. This will include a full renewal document and chart, followed post submission by an assessment visit and panel review by ACTM as part of the renewal process.
- 2.3 Full multi sector endorsement, engagement and commitment through working together are one of standards that is evidenced and assessed as part of the process. We are confident that during the 24 months that the level of collaboration can be evidenced and we seek the endorsement of the importance and support of the LSP Executive as part of this process of renewal.

### 3. PROGRESS TO DATE

#### 3.1 Completed

- Town Centre Taskforce met on 6<sup>th</sup> December 2016 – consisting of Kettering Borough Council officers, Police , Fire Services, Pubwatch and Street Pastors
- First draft renewal chart completed in partnership with relevant officers agencies
- New KPI's gathered in accordance with PF guidelines e.g. crime figures, composition of venues
- Overnight Self- Assessment completed Saturday 7<sup>th</sup> January by member of taskforce

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### 3.2 Progressing

- Finalise renewal chart taking into account any observations/ findings from overnight assessment
- Update PF venue map, KPI's and relevant appendices
- Circulate any findings/actions from overnight assessment to relevant colleagues/partners to action e.g. street-lighting, litter, CCTV etc.
- Submit full renewal by 31<sup>st</sup> January 2017

#### **4. RECOMMENDATION**

The LSP Executive endorse the renewal of the Purple Flag award for Kettering Town Centre