SUSTAINABLE COMMUNITY STRATEGY 2013 – 2016

ACTION PLAN

Theme	Item	Who	Measure of success	Lead Officer	Link to SCS
Town Centre	a) Purple Flag Status	KBC/Business/Northa nts Police	Purple Flag Achieved	Alex Jelley/Insp Tall	G&R Page 6
	b) Soans Yard	KBC/developer	Site redeveloped and let to new business usages	Alex Jelley	G&R Page 6
	c) The public realm in Kettering	KBC/NNDC/NCC/New lands Centre	 Design for town centre streets agreed New traffic regulation order for Gold Street and High Street in place Improvements to Newland Street and funding package agreed 	Alex Jelley/Caroline Wardle	G&R Page 6
	d) Road Junction Improvement	NCC/KBC	Improve Rothwell Road junction to improve capacity Improve Sheep Street/Northampton Road junction to increase capacity and improve pedestrian image	Alex Jelley	G&R Page 6
	e) Maintain vibrancy of the daytime economy of	KBC/Property owners	Ensure vacancy rates are better than national average	Alex Jelley	G&R Page 6

Page 2 of 4

Kettering Town	2) Encourage lets to	
Centre	restaurant users in	
	Market Place area	
	3) Support Newland	
	Centre redevelopment	
	plan	
	4) Resist Rushden Lakes	
	development for retail	

Theme	Item	Who	When	Lead Officer	Link to SCS
Growth	a) East Kettering	KBC/developers/gov ernment/NCC	 Enable start of house building on site. Secure funding from government for key elements of infrastructure 	Alex Jelley	G&R Page 6
	b) Desborough	KBC/developers	 Deliver Phase 2 of Desborough Leisure Centre Deliver public realm plans for Desborough Town Centre Deliver bridge over the railway line to link large estate to rest of town 	Alex Jelley	G&R Page 6
	c) Five year land supply	KBC	Ensure development underway to serve a supply of house building for 5 years ahead	Alex Jelley	G&R Page 6

Page 3 of 4

1	d) Neighbourhood	KBC/Parish Councils	2) Deliver neighbourhood	Alex Jelley	G&R Page 6
	Plans		plans for Desborough		
			Rothwell		
			Broughton		

Theme	Item	Who	When	Lead Officer	Link to SCS
Community	a) Serious acquisitive	Police/CSP	1) Reduce domestic	Ch Insp Hillery	CS Page 8
Safety	crime		burglary		_
	b) Violence	Police/CSP	1) Domestic Violence	Ch Insp Hillery	CS Page 8
			2) Night time economy		
			3) Violence levels		
	c) ASB and Confidence	Police/CSP	1) EMROS	Ch Insp Hillery	CS Page 8
			2) ASB levels		
			3) Satisfaction levels		
			4) Confidence levels		

Theme	Item	Who	When	Lead Officer	Link to SCS
Health and Well Being	a) Healthy Homes	KBC	1) Deliver Smoke free Homes in one primary school per term.	Val Hitchman/NCC Public Health	H&W Page 9
	b) Healthy Lifestyle	KBC/ NCC Public Health	1) Develop and deliver a 'Healthy Families' pilot scheme with Public Health Team and schools in areas of high deprivation. 2) Deliver one Healthy Living course per term to parents in Surestart Centres in areas of high deprivation.	Val Hitchman/NCC Public Health	H&W Page 9

Page 4 of 4

c) Healthy Workplaces	KBC/ Pharmacy Northamptonshire	1) Number of existing healthy workplace schemes supported 2) Development of a workplace 'package' with Pharmacy Northamptonshire to offer businesses in the borough	Val Hitchman/NCC Public Health	H&W Page 9
d) Older People	KBC/ Groundwork	Establish a programme of new easily accessible short health walks	Val Hitchman	H&W Page 9

Theme	Item	Who	When	Lead Officer	Link to SCS
Skills and Employment	a) Business Support	KBC/UOfN	Business Support Package at Chesham House	Val Hitchman	S,E&E Page 7
	b) Improving the employability of local people	Tresham	 Employability Centre at Tresham Work with Buccleuch Academy 	Stuart Wesselby	S,E&E Page 7
	c) Qualification levels		 % working age population qualified to level 3 and above % working age population qualified to level 4 and above 	Val Hitchman	S,E&E Page 7