

KETTERING BOROUGH COUNCIL

PERMISSION TO ADVERTISE OR PROMOTE WITHIN KETTERING TOWN CENTRE

Terms and Conditions

Persons or organisations wishing to advertise with the use of a vehicle and/or trailer and/or stall within Kettering Town Centre should be aware of the following:-

1. Kettering Borough Council (KBC) are not the Highway Authority and exercise the granting of these permissions as an authority delegate by the Northamptonshire County Council(NCC) who have powers to vary or rescind any permission so granted.
2. KBC is the licensing authority for **street trading consents** and **street collection permits** any such permission should be sought before applying for this permission.
3. It is intended that these permissions are for the organisation and public bodies wishing to **promote a message** which is in the general public interest, or for **fund raising purposes**. This does include, from time to time, commercially based organisations who wish to **promote a service** rather than **actually sell that service** from the street but direct single product specific displays are discouraged. Street trading on a regular basis is dealt with via a separate process and is strictly controlled. Ad-hoc trading is discouraged.
4. Units requiring a power supply are discouraged from using generators as these create complaints with regards to noise and fumes.
5. Potential applicants should be aware that the area most often allocated to display units is subject to a gradient which varies dependent upon position. It is therefore useful to visit the site and ascertain the suitability prior to finalising the application.
6. The approaching of trader's customers whilst awaiting to be served by the trader is strictly forbidden.
7. Invoices are raised and dispatched in the first week of the month following your booked attendance in the town.
8. A site plan is attached upon where the general siting area is shown. Applicants should be aware that there are regular traders who trade in this area including the market traders on certain days of the week and so care must be taken to avoid their trading pitches as these are defined on their consent.
9. In signing the declaration on the application form applicants should take particular note of the requirements regarding indemnity. Neither KBC nor NCC will be liable for the accusation of any persons associated with any display, vehicle used under such permission. **All vehicles and trailers are required to be in road legal condition and any displays to be of proper construction and erected in a safe manner. Any authorised officer of KBC or NCC observing any Vehicle/Trailer/display or activity considered to be unsafe may cause that to be removed or ceased immediately.** It is advised that all applicants therefore are insured against claims of third parties.

Kettering High Street



Title: Town Centre Displays

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Kettering
Borough Council

Date: 02:08:10

Scale: 1:1500

Drawn by: Michael Chester